

# PLUGGED IN

Smart ways to use energy.



## Got energy efficiency questions?

Meet Save The Watts Guy, your go-to guy for tips on saving energy and money.

### Dear STW Guy,

We love summer – beach trips, backyard BBQs, trips to the pool. But we don't always love our summer cooling bill. How do we keep our house comfortable without losing our cool when the bill comes?

Signed,  
*Loves air conditioning – and saving money too.*

### Dear Keeping Cool,

You are so right – there's nothing better than the slow, lazy days of summer! Just don't forget your sunscreen. And here's another tip: Set your ther-

mostat between 78 and 80 and use a fan when you're in the room. You'll stay cool without burning up your budget. Also, remember to keep doors and windows shut and exhaust fans off when the A/C is running. And change your A/C filters once a month. Want to know some other ways to keep your cool this summer? I've got lots more tips. To see them all, visit [savethewatts.com](http://savethewatts.com).



**SAVE A TREE!**  
Sign up for e-bill today.

# Storm Smart



## Be Prepared

Summer's here. Time to get out the beach umbrella and sunscreen – and time to check your storm readiness.

## Check supplies

- Portable radio with batteries
- Matches
- Flashlight
- Candles or lamps
- First aid kit
- Food and water

Gather important papers and store them in a watertight container. If any member of your household has special medical or care needs, plan now how you will address them.

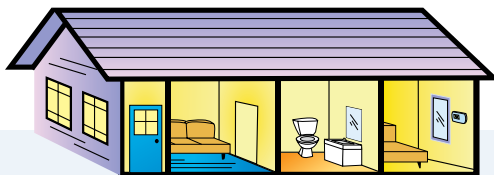
## HOME ADVANTAGE Built-in Energy Efficiency

At Progress Energy, we want to help you save energy and money. That's why we partner with local homebuilders to offer you more efficient new homes through our Home Advantage program.

So when you're looking for a new home, look for the Home Advantage sign. It's your guarantee that the home has been specially constructed to be more comfortable and use less energy. That means more savings on your monthly energy bill, plus a higher resale value later on.

For a complete list of Home Advantage builders in your area, visit [savethewatts.com](http://savethewatts.com)

**I can save  
you money  
EVERY  
DAY.**



## Smart thinking: EnergyWise.

Now you can participate in EnergyWise, our money-saving, energy smart program year round.

With EnergyWise, you can receive a monthly credit of up to \$14. Plus you'll be a part of helping all of us use energy more wisely. It's easy. We simply install a small device in

your home that allows us to briefly cycle off power to selected appliances during periods of peak demand. Most people never notice the brief delays – but they do notice the savings.

To learn more and sign up, call **1.888.302.8348**.



## If a storm hits

- Unplug major nonvital appliances
- Listen for important updates via portable radio
- If you must evacuate, shut off gas, water and electricity.
- Never go near downed power lines.

If you lose power, call **1.800.228.8485**.

Our automated outage line is available 24/7 with the most up-to-date restoration times. Progress Energy crews will be working to restore power as quickly as possible.

## DOLLARS & SENSE

Progress Energy offers a variety of billing and payment options. For example:

- **e-bill.** Receive your bill online and pay directly from your bank account. It's easy – and free.
- **PowerPay.** Have your bill automatically drafted from the account of your choice each month. Also free.
- **Credit Card.** For a small fee, pay by credit card over the phone. Just call 1-866-374-5376.
- **Budget Billing.** Avoid seasonal surprises. Pay the same amount each month based upon the previous 12 months of usage.

For more time-saving, budget-friendly ideas, visit [progress-energy.com](http://progress-energy.com)

## Have A Heart.

Strong families make strong communities. That's why Progress Energy supports important community organizations like the Progress Energy Heart Gallery. This museum-quality traveling exhibit features the faces and stories of foster children ready for adoption. In less than a year, this partnership has matched more than 12 children with families and helped eight additional children find forever families. Visit the Heart Gallery now through August 10 at the Clearwater Main Library or visit the Web site at [heartgallerypinellaspassco.org](http://heartgallerypinellaspassco.org).



## Don't Get Zapped!

Did you know that Florida is the lightning capital of the U.S.? So, before this summer's storms zap your appliances and electronics, call Progress Energy for **Surge Protection**. For just \$5.95/month, you can protect your home – and your peace of mind.

Call: **1.866.END.ZAPS** (363-9277)

## Need more time to pay?

If you're on a fixed income such as social security, retirement or disability benefits, you may not receive your monthly funds before your Progress Energy bill is due. If so, sign up for Bill Extender and we'll extend the due date of your bills for up to nine days. Credit restrictions apply. To enroll or learn more visit [progress-energy.com](http://progress-energy.com).

## Paystation peace of mind.

Paying at a paystation is easier and more worry-free than ever. Payments credit to your account within hours. Plus, you can even validate your payment by entering your receipt number over the phone. Find the closest location by calling 1.888.893.9392.



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